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# INFORMATION CALENDAR

OFFICE OF INFORMATION • UNITED STATES DEPARTMENT OF AGRICULTURE

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No. 114

The WHY AND HOW OF FOOD PRODUCTION. . . . Last week the President issued a statement explaining why the need to produce and preserve food is greater than ever; he gave specific recommendations as to how to increase the nation's food supply. Although this statement has had considerable play in the press, it sums the situation up so clearly that we believe it warrants any further dissemination Department representatives can give to it:

"In this fourth year of war the need for every ounce of food which the American people can produce and preserve is greater than ever before.

"The supply lines to feed our troops and the millions fighting and working with them are the longest in the history of warfare. Along the thousands of miles of these lines, food must be kept moving. Our soldiers in Europe are eating more canned fruits and vegetables because they are changing from combat rations to regular meals.

"Beyond our tremendous military requirements lies the task of working with other nations to help liberated peoples regain their strength and rebuild their countries. There can be no lasting peace in a hungry world.

"We Americans must do our part to help swell the nation's food supply.

"I call upon every American to help discharge this obligation in every way possible:

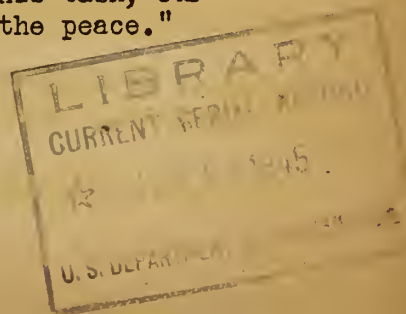
"By growing a victory garden--whether it be in the backyard, in a community or company employe plot, or on the farm. There is still plenty of time to plant in most parts of the country.

"By preserving our food at home or in a community canning center. Civilian supplies of commercially canned fruits and vegetables are now at the lowest point of the war, and next winter will be one-fourth less than last year.

"By conserving food in every possible way -- wasting not an ounce. In anything so hazardous and difficult as growing food, we cannot afford to take chances. We must always reckon with the weather, which in some parts of the country delayed plantings and damaged some fruit crops. We must plan for maximum production.

"By dedicating ourselves to growing larger and better gardens and our seeing them through to the harvest.

"With millions of American men and women dedicated to this task, our food will make a real contribution to the final victory and the peace."





AGRICULTURAL LEGISLATIVE DEVELOPMENTS. . . . June 1, the Senate confirmed the nomination of Clinton P. Anderson to be Secretary of Agriculture. June 4, the House received from the President a supplemental appropriation estimate for CCC's beef production program and passed a measure re-appropriating the balance of funds for FSA loans and grants to flood victims; the Senate Banking and Currency Committee reported a bill to continue the price control and stabilization acts for an additional year. June 5, the House Agriculture Committee reported bills to authorize a school lunch program, to provide for State inspection of Federally distributed grant-in-aid materials and to continue authority for a hops-marketing order; the House Irrigation and Reclamation Committee reported a bill to authorize the Interior Department to settle veterans and others on reclamation projects; the President approved a bill directing that farm machinery be made available to replace that destroyed or damaged by flood or other disasters. June 6, the Senate passed the Interior Department appropriation bill; Representative Jackson introduced a revised pay bill which has been approved by the House subcommittee; the President approved a bill authorizing additional appropriations for Extension work. June 7, the Senate Appropriations Subcommittee reported the flood relief bill which had been passed by the House on June 4; the House began debate on the war agencies appropriation bill, which includes reductions in budget proposals for surplus property disposal and the WPB lumber program.

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PREFERENCE RATING FOR FARM PRODUCTION SUPPLIES RAISED. . . . Farmers were placed on the same level of preference in buying as other war-supporting industries by Office of Civilian Requirements this week (WPB Release 8214). With the increase in rating from AA-2X or AA-3 to AA-2, the following changes were also made: (1) Revision of the list to which the AA-2 rating can be applied and addition of other essential items; (2) Change in the certificate used by farmers, eliminating necessity for approval of county farm rationing committees of purchases in excess of \$50; and (3) Permitting a dealer to apply all farmers' applications toward the purchase of any selection of items they may choose.

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"WHY WE NEED MORE GARDENS AND MORE HOME FOOD PRESERVATION," a recent OI fact sheet, also outlines what to do about it. Suggestions for various ways to preserve foods and practical hints for sparing the sugar while saving the fruit are set out. The fact sheet has received rather wide distribution through the War Advertising Council, OWI, and various agencies of the Department. Copies can be obtained from the Office of Information.

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AGRICULTURAL DESIGNATIONS. . . . John B. Hutson has been nominated by President Truman as Under Secretary of Agriculture; Nathan Koenig, agricultural editor of the United States News Association, has been appointed executive assistant to the Secretary to be effective as soon as Representative Anderson takes office as Secretary of Agriculture.

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TOWN MEETING OF THE AIR listeners on June 14 will hear a 3-minute broadcast by Paul C. Stark, Director of Home Food Supply, on Victory Gardens. His broadcast will originate in Buffalo over the Blue Network and will be part of the regular show at 8:30 p.m., EWT.

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WHAT OPA'S RATIONING AND PRICE CONTROL JOB IS will be the subject of Price Administrator Chester Bowles' broadcast this week. The time is 4:15 p.m. EWT, June 14--over the Blue Network.

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AG PRIORITIES FOR SURPLUS TRUCKS. . . . A procedure has been worked out under which available surplus trucks will be placed in farm areas according to actual need. Here's the way it will work:

1. The Office of Surplus Property in the Department of Commerce will keep Triple-A representatives currently informed as to sizes and types of trucks available;
2. WFA, through the Triple-A, will be informed about actual need areas and will certify such needs to the Surplus Property Board;
3. The SPB will direct the OSP to allocate a specified number of surplus trucks of the right type and size to the designated areas;
4. Information about surplus truck sales can be had from Triple-A county committees and they will be advertised by OSP to dealers in the usual manner;
5. OSP will sell the allocated trucks in accordance with usual "spot sale" procedures. Conditions pertaining to sales will be specified in the advertising.
6. When so instructed by the State Triple-A committee, the county Triple-A committees in the designated areas will issue certificates to farmers and farmers' cooperatives for the purchase of the allocated trucks from dealers.

Regional offices of OSP have been instructed to do everything possible to get appropriate quantities of other types of surplus property into rural areas.

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LARGE CROP OF SMALL ORANGES. . . . There is a record crop of small Valencia oranges in Southern California this year, but very few of the larger size fruit. The California crop is expected to be about 7 million boxes in excess of last year's output. Because of the tremendous size of the crop and the fact that there was no heavy dropping of the fruit--Nature's way of thinning the orange tree--these summer Valencias are small in size. But they're just as juicy and--according to recent findings--the smaller orange has more vitamins. The oranges are expected to become more desirable as the season progresses. The military has taken most of the larger size oranges for overseas shipments and is using the small oranges for requirements in this country.

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THE COUNTRY JOURNAL show June 16 (CBS, 9:30 a.m., EWT) will have as its guest P. N. Annand, Chief of the BE&PQ. The first part of the program will be a discussion of what farmers can expect in the way of insect invasions. The second part will be about the European food situation--what American farmers have already done about feeding Europe and what they may be called upon to do about it in the future.

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THE LATEST ON THE MILK SITUATION will be told on the June 16 Consumer Time show. This year more milk has been produced than ever before. Where it's going, why we can't get more butter, why ice cream will be scarcer than ever this summer will be dramatized. Hear how our fighting men in the Pacific Islands are making their own ice cream--even on Iwo Jima. On June 23, practical hints for shopping will be heard on the program.

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MEAT SUPPLY ALLOCATIONS. . . . Third quarter allocations of the United States meat supply were announced June 6. This release (USDA 1029-45) contains significant data on the meat situation which should be considered along with the previous more comprehensive statement on meat which was distributed to the field about ten days or two weeks ago.

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RECENT USDA PUBLICATIONS. . . . Making Velva Fruit at Home, AIS-22, 8-page folder; Safe Use and Storage of Gasoline and Kerosene on the Farm, Farmers' Bul. No. 1678, 14 p.; Plowing with Moldboard Plows, Farmers' Bul. No. 1690, 24 p. (The last two were revised May 1945).

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DAIRY PRODUCTION MIRACLE. . . . War Food Administrator Jones praised American dairymen in a broadcast June 2 over NBC. "Of all of the production miracles of this war," he said, "none has been more outstanding than the accomplishments of dairymen. I say this not only because of the tremendous production increases achieved but also because of the skill and the planning and the hard work that made it possible and the wartime production handicaps that made it difficult." ". . . . this year milk production is expected to reach a new alltime high of more than 120 billion pounds. . . . There will be less cheese and less butter for civilians this year but more of skim-milk by-products." Much of the milk will be used in cheese and evaporated, condensed, and dried milk for the armed forces and our allies; and ice-cream powders for our armed forces.

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USDA RELEASES OF SPECIAL IMPORTANCE. . . . WFA changes pork set-aside percentages--1007; WFA reduces beef set-aside percentages--1009; WFA extends potato shipping restrictions to Virginia and North Carolina counties--1015; Details of beef cattle production payment to feeders--1018; Questions and answers on beef cattle production payments--1021; Jap beetle quarantine restrictions begin June 7--1024; Program for sale of surplus trucks in farm areas--1026; Third quarter allocation of U. S. meat supply--1029; No sugar allocated for beverage alcohol--1045; John B. Hutson appointment--1053; Nathan Koenig to be assistant to Clinton P. Anderson--1056; Community canning centers to be continued--1057.

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OTHER RELEASES OF AGRICULTURAL SIGNIFICANCE. . . . Removal of retail sales of cabbage from price control--OPA-5613; Ceiling prices announced for 1945 crop of fresh apricots and plums--OPA-5627; OPA announces 4-point program to abolish sugar racket--OPA-5625; Ceiling price for early onions increased--OPA-5631; Filing requirements for Class II slaughterers--OPA-5629; Second principal step taken to effect better distribution of meat--OPA-5634; OPA reports on penalties imposed on violators of regulations--OPA-5636; Certificates for truck tires will indicate sizes--OPA-T-3307; Surplus war property must be disposed of quickly to take advantage of wartime markets and to speed reconversion--OWI-4513.

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"CROP INSURANCE COMES BACK". . . . This is the title of the story on The USDA page of the June Country Gentleman. It's a pretty good round-up of what the present FCI program is. The unmentioned authors, Jim Emerson of AAA, and E. A. Arneson now of Office of Supply, say that "With conservation programs to save the soil, price supports and balanced production programs to guarantee fair financial returns, and crop insurance to protect against the loss of the crop, American agriculture faces the future with a chance to enjoy a greater stability and security than it ever did before."

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PEACH FACT SHEET. . . . A fact sheet on peaches will be issued about June 11 containing background information to assist in a promotion program to market the bumper crop expected mainly from the 10 Southern States. The fact sheet will be given wide dissemination through the usual channels.

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DOWN-TO-EARTH and UP-TO-DATE INFORMATION on Victory Gardens will be heard on the June 16 Your Home and Garden show. Listeners will be reminded of June chores to be done in this important month for gardeners. Also--Ruth Van Deman as usual with current homemaker news.

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